Sales & Marketing-CM

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No. 27-1/2013-S&M-CM/10

Dated: 08.05.2013

То

The Chief General Manager All Telecom Circles/Districts BSNL

Sub: Clarification sought by field units on CM-S&D Policy-2012-reg

Of late it is observed that a number of cases are referred to this office by various circles/districts seeking clarification on CM-S&D Policy-2012, which otherwise could be resolved at circle/district level. Usually clarifications are being sent to field units based on the facts mentioned in the CM-S&D Policy-2012.

In this regard it is reiterated that clarifications/issues related to CM-S&D Policy-2012 may be resolved at circle level as per the guidelines/Instructions available under CM-S&D Policy-2012 in the larger interest of organization and therefore henceforth routine/general clarification need not be referred to this office.

However, clarifications involving deviations /modifications in CM-S&D Policy-12 only may be sent to this office with the approval of CGMT.

(Upendra Bakolia) Addl. GM (S&M)-CM